

Tab 9: Social Media Promotion Template						
Platform	Post Type	Content Format	Posting Time	Hashtags	Engagement Goal	
LinkedIn	Article Share	"Just published: [Title]. Key takeaway: [Main Point].	9 AM EST Tue-Thu	#SEO #DigitalMarketing #ContentMarketing	50+ reactions, 10+ comments	
Twitter	Thread	" [Number] essential [Topic] tips: 1/ [Point 1] 2/ [2 PM EST Mon-Fri	#SEO #Marketing #AI	100+ retweets, 20+ replies	
Facebook	Visual Post	Infographic with key stats + "Learn more about [Top	1 PM EST Wed-Fri	#SEO #SmallBusiness #Marketing	25+ shares, 15+ comments	
Instagram	Carousel	5-slide carousel with tips + final slide directing to b	5 PM EST Daily	#SEO #DigitalMarketing #MarketingTips	200+ likes, 10+ saves	
YouTube Community	Poll/Question	"Which [Topic] challenge do you face most? A) [Opt	11 AM EST Mon/Wed/Fri	N/A	500+ votes, 25+ comments	