

	Tab 5: Content Calendar Template							
📅	Publish Date	Content Title	Content Type	Target Keyword	Author	Status	📅 Promotion Date	Notes
	2025-07-01	Complete Guide to AI SEO Tools	Guide	AI SEO tools	John Smith	Draft	2025-07-01	Partner with tool vendors
	2025-07-03	Google July Algorithm Update Analysis	News	Google algorithm	Jane Doe	Research	2025-07-03	Time-sensitive content
	2025-07-05	Technical SEO Audit Checklist	Checklist	technical SEO audit	John Smith	Outline	2025-07-05	Include downloadable PDF
	2025-07-08	Local SEO Case Study: Restaurant Chain	Case Study	local SEO results	Guest Author	Planning	2025-07-08	Real client data
	2025-07-10	E-commerce SEO: Product Page Optimization	Tutorial	ecommerce SEO	Jane Doe	Ideas	2025-07-10	Include screenshots
	2025-07-12	Top 10 SEO Myths Debunked	List	SEO myths	John Smith	Planning	2025-07-12	Controversial topics
	2025-07-15	Interview: SEO Expert on AI Tools	Interview	AI SEO expert	External	Outreach	2025-07-15	Schedule interview
	2025-07-17	Mobile-First Indexing Guide	Guide	mobile SEO	Jane Doe	Ideas	2025-07-17	Technical focus