

	Tab 4: Blog Post Template				
Blog Post Element	Specification	Example	Checklist		
SEO Title	50-60 characters, target keyword	"AI SEO Tools: 15 Best Options for 2025"	☐		
Meta Description	150-160 characters, compelling	"Discover the top AI SEO tools that will revolutionize your digital marketing strategy."	☐		
URL Slug	Short, keyword-rich, hyphenated	/best-ai-seo-tools-2025/	☐		
Featured Image	1200x630px, branded, relevant	Tool comparison graphic with logo	☐		
Introduction	Hook + problem + solution preview	Pain point about manual SEO work	☐		
Table of Contents	H2 sections linked	Numbered list of main sections	☐		
Main Content	H2/H3 structure, 1500+ words	Detailed tool reviews with screenshots	☐		
Internal Links	3-5 relevant internal links	Link to related SEO guides	☐		
External Links	2-3 authoritative sources	Link to tool websites, studies	☐		
Call-to-Action	Newsletter signup or resource download	"Get our free SEO tool comparison chart"	☐		
Author Bio	Expertise + social links	Brief bio with Twitter/LinkedIn	☐		
Related Articles	3-4 related posts	Automatically generated or manual	☐		