Tab 10: Email Newsletter Template

Newsletter Section	Content Type	Word Count	Purpose	Example
Subject Line	Catchy headline	6-8 words	Open rate optimization	"This week in SEO: AI tools surge"
Header	Branded intro	50 words	Brand recognition	"Welcome to SEO Weekly - your dose of the latest s
Featured Article	Main content highlight	100 words	Drive traffic to recent post	Preview of latest comprehensive guide with CTA
Industry News	3-4 news items	200 words	Value-add content	Algorithm updates, tool launches, industry changes
Tool Spotlight	Tool recommendation	75 words	Affiliate opportunity	Weekly featured SEO tool with honest review
Reader Question	Community engagement	50 words	Build relationship	Answer subscriber question, encourage replies
Quick Tips	3 actionable tips	100 words	Immediate value	Technical SEO tips, content optimization hacks
Resource of the Week	External link	25 words	Curation value	Link to valuable industry resource
Footer	Unsubscribe + social	50 words	Legal compliance	Standard footer with social links
Send Metrics	Performance tracking	N/A	Optimization data	Open rate: 24%, Click rate: 4.2%, Unsubscribe: 0.3%