

Sheet 9: AI Search Query Performance																				
Target Query	Query Type	Traditional Google Rank	SSE Appearance	AI Overview Position	ChatGPT Citation Rank	Popularity Position	Claude Reference	Bing Copilot Mention	Voice Search Rank	Featured Snippet	Monthly Search Volume	% Click-Through Rate	Answer Engine Traffic	Zero Click Impact	Intent Classification	Question Variations	Conversational Flow Score	Optimization Priority	Content Gap Analysis	Competitor Rank Average
Best AI tools 2025	Commercial	3	Featured	#1	Top 3	#5	Frequent	Yes	#2	Yes	42000	12.5%	2500	High	Commercial	8	High	High	Product comparison depth	#1.2
how to use ChatGPT	Informational	1	Featured	#1	Top 1	#3	Very Frequent	Yes	#1	Yes	89000	8.9%	4200	Medium	Informational	12	High	Medium	Advanced techniques	#2.1
machine learning basics	Educational	2	Mentioned	#3	Top 5	#8	Moderate	Partial	#4	No	28000	6.2%	1150	Low	Educational	6	Medium	Low	Visual explanations	#2.8
what is artificial intelligence	Definitional	4	Featured	#2	Top 2	#6	Frequent	Yes	#3	Yes	156000	4.1%	3800	High	Informational	15	High	Medium	Historical context	#5.6
AI ethics principles	Informational	6	Not Listed	N/A	Top 8	#12	Moderate	No	#8	No	8900	3.8%	280	Low	Informational	4	Low	High	Case studies	#7.2
Python for machine learning	Technical	2	Mentioned	#4	Top 6	#7	Moderate	Partial	#6	Partial	34000	7.3%	1680	Medium	Educational	9	Medium	Medium	Code examples	#3.9
neural networks explained	Educational	3	Mentioned	#5	Top 4	#9	Moderate	Partial	#5	No	22000	5.8%	890	Low	Educational	7	Medium	Low	Interactive demos	#4.1
automation tools for business	Commercial	5	Not Listed	N/A	Top 12	#15	Low	No	#9	No	18000	9.2%	420	Low	Commercial	5	Low	High	ROI calculations	#6.8
TensorFlow vs PyTorch	Comparison	7	Not Listed	N/A	Top 7	#11	Moderate	No	#7	No	12000	6.5%	310	Low	Commercial	3	Low	Medium	Performance benchmarks	#5.4
data science career path	Informational	4	Featured	#3	Top 9	#14	Low	Partial	#8	Partial	26000	8.1%	950	Medium	Informational	11	Medium	Medium	Salary progression	#6.7
AI startups to watch	Commercial	8	Not Listed	N/A	Top 15	#18	Low	No	#12	No	15000	4.9%	180	Low	Commercial	6	Low	Low	Funding information	#9.1
deep learning tutorial	Educational	3	Mentioned	#6	Top 5	#8	Moderate	Partial	#4	No	19000	6.8%	720	Low	Educational	8	Medium	Medium	Hands-on projects	#4.3
voice search optimization	Technical	9	Not Listed	N/A	Top 20	#22	Low	No	#15	No	8200	5.2%	95	Low	Technical	4	Low	High	Local SEO integration	#8.6
AI content detection tools	Technical	6	Not Listed	N/A	Top 10	#13	Moderate	No	#10	No	11000	7.8%	285	Low	Technical	5	Low	Medium	Accuracy comparison	#7.9
semantic search optimization	Technical	11	Not Listed	N/A	Top 18	#25	Low	No	#18	No	6800	4.3%	68	Low	Technical	3	Low	High	Implementation guide	#12.4