

Sheet 8: Competitor AI-SEO Analysis																				
Competitor Domain	Target Keywords	Traditional SERP Rank	SSE Visibility	AI Overview Appearance	ChatGPT Citation Frequency	Popularity Ranking	E-E-A-T Signals Score	Content Depth Score	Schema Markup Quality	Topic Authority Score	Answer Engine Optimization	Voice Search Performance	AI Content Detection	Semantic Keyword Coverage	Knowledge Graph Presence	Monthly Organic Traffic	Content Update Frequency	Author Expertise Display	Internal Linking Strategy	Content Gap Opportunities
competitor1.com	AI tools comparison	3	High	Featured	Very High	Top 5	Excellent	95	Advanced	92	Optimized	High	Human	98	Strong	85K	Weekly	High	Excellent	Topic clusters missing
competitor2.com	machine learning guide	1	High	Featured	High	Top 3	Good	88	Good	89	Optimized	Medium	AI-Assisted	85	Medium	1.2M	Bi-weekly	Medium	Good	Advanced tutorials
ai-research.org	neural networks explained	2	Medium	Mentioned	Medium	Top 8	Excellent	96	Advanced	94	Partial	Low	Human	92	Strong	620K	Monthly	High	Good	Beginner content
techinsights.com	automation tools review	5	Low	Not Listed	Low	Top 15	Fair	75	Basic	68	Needs Work	Low	Likely AI	65	Weak	380K	Monthly	Low	Fair	Expert analysis
dataanalytics.io	python for AI	4	Medium	Mentioned	High	Top 6	Excellent	92	Advanced	91	Optimized	Medium	Human	94	Strong	420K	Bi-weekly	High	Excellent	Practical examples
ai-startup.co.uk	AI startup 2025	7	Low	Not Listed	Low	Not Ranked	Poor	58	Basic	52	Not Optimized	Low	Flagged AI	45	Weak	150K	Irregular	Low	Poor	Industry insights
ml-academy.com	TensorFlow tutorial	6	Medium	Mentioned	Medium	Top 12	Good	84	Good	78	Partial	Medium	Human	88	Medium	520K	Weekly	Medium	Good	Advanced projects
aiethics.net	responsible AI development	8	Low	Mentioned	Low	Top 30	Good	86	Good	82	Partial	Low	Human	76	Medium	250K	Monthly	High	Fair	Industry applications
data-science-hub.com	data science career	9	Low	Not Listed	Low	Not Ranked	Fair	72	Fair	65	Needs Work	Low	AI-Assisted	58	Weak	320K	Bi-weekly	Low	Fair	Salary insights
innovations.ai.com	latest AI news	12	Low	Not Listed	Very Low	Not Ranked	Poor	45	Basic	38	Not Optimized	Low	Flagged AI	35	Weak	95K	Daily	Low	Poor	Breaking news coverage
futuretech.io	ChatGPT advanced guide	10	Medium	Mentioned	High	Top 10	Good	82	Good	85	Partial	High	AI-Assisted	89	Medium	680K	Weekly	Medium	Good	User case examples
ai-research.ac.uk	AI research papers	15	Low	Not Listed	Medium	Top 25	Excellent	98	Advanced	96	Partial	Low	Human	95	Strong	150K	Monthly	High	Fair	Accessible summaries