# Sheet 7: Technical Issues Log + AI SEO Issues

| Issue Type | Affected URLs Count | Severity Level | Description | Date Discovered | Status | Assigned To | Fix Implemented Date | Verification Date | AI SEO Impact Level | Answer Engine Affected | SGE Visibility Impact | Notes |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Missing Alt Text | 6 | Medium | Product images missi | 2025-06-15 | In Progress | Dev Team | | 2025-06-18 Pending | Medium | Perplexity, ChatGPT | Low | Priority on tutorial pages |
| Slow Loading Pages | 3 | High | Pages over 3s load ti | 2025-06-14 | Fixed | Dev Team | | 2025-06-17 2025-06-18 | High | All Engines | Medium | Image optimization implemented |
| E-E-A-T Signals Missing | 4 | High | Author bios and expe | 2025-06-13 | In Progress | Content Team | | 2025-06-19 Pending | High | Claude, ChatGPT | High | Adding author expertise sections |
| Semantic Markup Incomplete | 8 | Medium | Missing entity markup | 2025-06-12 | Open | SEO Team | Pending | Pending | High | All Engines | High | Schema.org entities needed |
| FAQ Schema Missing | 5 | Medium | No FAQ schema affec | 2025-06-11 | Fixed | Dev Team | | 2025-06-16 2025-06-17 Medium | Perplexity, SGE | Medium | Implemented on key pages |
| AI Content Detection | 2 | Low | Some pages flagged | 2025-06-20 | Open | Content Team | Pending | Pending | Medium | Google SGE | Medium | Review and enhance human elements |
| Long-tail Keywords Missing | 7 | Medium | Insufficient conversat | 2025-06-18 | In Progress | SEO Team | Pending | Pending | High | Voice Search, AI | High | Focus on question-based queries |
| Entity Relationships Weak | 3 | Low | Poor entity graph con | 2025-06-17 | Open | Content Team | Pending | Pending | Medium | Knowledge Graph | Medium | Internal linking improvements needed |
| Mobile Touch Elements | 1 | Low | Touch elements too s | 2025-06-16 | Fixed | UX Team | | 2025-06-19 2025-06-20 Low | Mobile AI | Low | Button sizing corrected |
| Answer Format Optimization | 6 | Medium | Content not optimized | 2025-06-15 | In Progress | Content Team | Pending | Pending | High | All Answer Engines | High | Restructuring for featured snippets |