

Sheet 10: Author & Expertise Tracking (E-E-A-T)

Author Name	Content Count	Author Bio Quality	Credentials Listed	Industry Experience (Years)	Education	Social Media Following	Published Works	Speaking Engagements	Industry Recognition	Citation Frequency	Google Scholar Profile	LinkedIn Connections	Media Mentions	Expert Interviews	Content Performance Avg	E & A Score	Authority Score	Tout Signals	Content Update Frequency	Byline Optimization Score
Dr. Sarah Chen	45	Excellent	PhD MIT, MS Stanford	12	PhD MIT, MS Stanford	23K	15 research papers	12 conferences	IEEE Fellow	Very High	Yes	4000+	25	8	92	95	Excellent	High	Weekly	98
Michael Rodriguez	32	Good	MS Data Science	8	MS Carnegie Mellon	12K	3 books published	6 conferences	None	High	No	2000+	12	4	88	85	Good	Medium	Bi-weekly	85
Jennifer Kim	28	Good	BS Computer Science	6	BS UC Berkeley	8K	5 articles published	3 conferences	Google Developer Expert	Medium	No	1500+	8	2	85	82	Good	Medium	Weekly	82
Alex Thompson	52	Fair	Self-taught	10	High School	15K	1 book published	2 conferences	None	Medium	No	3000+	18	6	78	75	Fair	Low	Daily	72
Dr. Robert Singh	38	Excellent	PhD AI, Stanford	15	PhD Stanford, MS IIT	35K	23 research papers	20 conferences	ACM Fellow	Very High	Yes	8000+	45	15	96	98	Excellent	High	Monthly	95
Lisa Wang	24	Good	MS Machine Learning	5	MS CMU	6K	2 books	4 conferences	Women in Tech Award	Medium	No	1800+	6	3	89	84	Good	Medium	Bi-weekly	88
David Brown	41	Fair	BS Engineering	9	BS State University	4K	0 books	1 conference	None	Low	No	800+	3	1	72	68	Fair	Low	Irregular	65
Dr. Maria Garcia	29	Excellent	PhD Cognitive Science	11	PhD Harvard, BS MIT	22K	18 research papers	15 conferences	NSF Grant Recipient	High	Yes	4500+	28	9	94	93	Excellent	High	Bi-weekly	92
James Wilson	35	Good	MS Computer Science	7	MS Georgia Tech	9K	1 book	5 conferences	None	Medium	No	2200+	10	3	81	79	Good	Medium	Weekly	78
Dr. Emily Foster	47	Excellent	PhD Statistics	14	PhD Berkeley, MS Caltech	31K	22 research papers	18 conferences	ASA Fellow	Very High	Yes	6000+	38	12	95	96	Excellent	High	Monthly	94
Kevin O'Brien	26	Fair	BS Information Systems	4	BS Local College	3K	0 books	0 conferences	None	Low	No	600+	2	0	68	62	Poor	Low	Monthly	58
Anna Petrov	33	Good	PhD Physics	9	PhD Moscow State	18K	12 research papers	8 conferences	None	High	Yes	3200+	15	5	87	88	Good	High	Bi-weekly	80